

Policy Formulation of Vocational Education in Bangkok

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Abstract

The objective of this study to study the context, problems, and obstacles, to propose effective and sustainable government policy formulation of vocational education policy Is qualitative research, collecting data from documents Theories and related literature Use the interview form to collect data. 27 key informants were directly involved, 6 government vocational education policies and 21 executives, presenting and analyzing descriptive data. The interview is reviewed by experts. The result of the research shows that (1) The context of vocational education policy setting in Bangkok Government vocational education policy 2012–2026 consists of 4 policies, 10 strategies, 28 strategies, and 93 projects. The policy principles of policy formulation for vocational education consists of 4 areas: 1) aiming to produce vocational manpower. 2) develop the quantity and quality of teachers, faculty, and personnel. Educational 3) School quality development and new learning sources. 4) Develop new management quality. (2) Problems and obstacles Found that the problem of discontinuation of the policy Images and values Standard course In terms of quality of schools, professors, and students. (3) Guidelines for policymaking must be clear and every department that supervises creates good values and image. Arrange the curriculum by the labor market the government should set appropriate compensation.

Keywords: policy formulation; vocational education; Bangkok

Introduction

The success of the country's development is the quality of people who have been educated in a country with high education, and they are hoping for a lot of wisdom, ideas, and creative power from the public as a shadow. Education is an important factor in the development of individuals as a force to strengthen the country, according to The Office of the National Education Commission (2004). The Ministry of Education and The Office of the Vocational Education Committee (OVEC) and The Office of the Basic Education Commission (OBEC) More vocational learners are set to support employment, both the industrial and agricultural services sectors, especially occupations that demand the growing labor market in all sectors. The Ministry of Education, which is a unit that produces people's power, needs to accelerate publicity. To understand students interested in vocational education. When it comes to government vocational policy, it is only determined by the country's top executives: Minister of Education Deputy Minister of Education Permanent Secretary, Ministry of Education Deputy Permanent Secretary, Ministry of Education Vocational Education Committee The Board of Representatives of professional Organizations, Representatives of Private Organizations and Representatives of local government organizations and qualified committees only shall be handed down as the practice of vocational management through colleges affiliated with the Office of the Vocational Education Committee. 424 locations without the participation of policy-based operations executives or college directors.

Support for government occupational education budgets in various areas does not truly support the budget. This makes it inefficient to define vocational policy. As a result, the public values children to study ordinary lines rather than studying vocational lines. Because society also adheres to traditional values, known as “degrees of popularity”, which has already been achieved to become a master, the problems are reflected in the context of vocational development policies, which directly affect policy, strategy and budget distribution, which in determining policy is essential to focus on generating people's power to respond. Meet the requirements.

Teacher's volume and quality development Lecturers & Personnel the development of educational institutions is a new learning source, and the development of new management quality is systematically quality, but what to realize that affecting development is some problems that come

together. Whether it's a policy issue and disruption. Incoherent policies in each era the image and values that outsiders view are relatively radical.

The standard stipulated by the law does not have a central agency to meet the standards and quality of the school. Affecting the quality of the school. Teachers, students, and key issues in doing so are budgets and compensation assignments, all of which are important issues that affect policy assignments.

Research Objectives

1. To study the context of the policy formulation of vocational education in Bangkok
2. To study problems and obstacles in formulating vocational education policies in Bangkok
3. To present effective and sustainable government policy for vocational policy

Literature Review

From the study of the state of education of the Ministry of Education and the above context, it is agreed that the formulation of educational policies for success and quality is necessary to have many contexts. Manage the personnel of the Institute, especially teachers/professors as well as all concerned persons, to understand and be aware of the various contexts that contribute to supporting and influencing the management of the Ministry of Education. It will help to benefit management. And support the educational management of the country to be more successful maximum efficiency and affect the quality and educational standards of the Ministry of Education (Pinyo Sainui et al., 2015)

The Ministry of Education has set a vision. "Thai people can learn throughout their lives with quality, be good people, be happy, be immune, know upon the world stage" and the first mission is Upgrade the quality and standard of education to the international level (Office of the Permanent Secretary Ministry of Education, 2016). Therefore, the development of education quality of the country is another important priority that the Ministry of Education attaches importance to providing education to meet international standards. By campaigning to encourage schools to create new knowledge and understanding In instilling morality and ethics, having a public mind and a sense of responsibility which

is one of the qualities of being a “world citizen” that helps solve social problems at all levels involved in education at all levels (Office of the Education Council, 2011).

Research Methodology

It is qualitative research with content scope this study collecting information from documents Theories and literature related to literature review document analysis from related documents and research is a study of the content covering context. Barriers Including proposing guidelines for government vocational policy-making, studying information from documents and interviews with directly involved parties with policy formulation vocational education, both at the policy makers level directly and the policy leaders Use the interview form to collect data. Is the main data giver are the directly related parties, government vocational education policy of 6 persons and executives.

In terms of population, 27 key informant persons are experts and 6 persons directly involved in the formulation of government vocational policy and 21 vocational schools in Bangkok under the supervision of the government. There is an interview as a tool. And being reviewed by experts It was found that the questions covered the research objectives.

Regarding the area, the researcher has defined the area of the area, namely, vocational schools in Bangkok under the supervision of the 21 government agencies in the Bangkok area. Qualitative research for data analysis the researcher has determined the analysis of the data from the research. Primary information data compiled from structured in-depth interviews using typological analysis, constant comparison, and content analysis. By organizing data, interpreting, and summarizing the study results in Secondary data is data collected from studies from relevant documents. Use content analysis to present and analyze data by using content analysis and analytical description reports.

Result of Research

1. Context U.S. policy formulation in Bangkok the results showed that the context of policy-making conditions was not a good result. A study by analysis of the relevant documents found that the government's vocational policy in 15 year B.E. 2555-2569 (2012-2026) consists of 4 policies, 10 strategies, 28 strategies, and 93 projects, which include 1) aimed at creating the vocational capacity to

meet the needs of the labor market 2) develop the volume and quality of teachers, faculty, and personnel educational education vocational education 3) develop quality education and new learning resources 4) develop new management quality. Lecturers and Students

2. Problems and obstacles to establishing vocational policy in Bangkok

1) The issue of policy inconsistencies has found that political factors affect vocational policy determination. Because if politics doesn't continue, the policy will be confusing. Non-political unity has an absolute effect on vocational policy. What's the leading cause of the country? Government change, As a result, the policy changes the way it changes, thus causing incoherent points to develop.

2) The issue of image and values found that there is a greater need for a bachelor's degree stake than vocational education to build confidence in the community. By issuing a fix it centers based on government policy, which response to the manufacturing sector, but does not incentivize children and parents who still have an attitude to university education. I'm going to go to university to be the master.

3) The standard issues of the course found that school equipment, teaching materials, etc., must be developed to be modernized and must be more clearly adjusted to the course of teaching to produce an immediate working population. The adoption of information technology in vocational teaching through IT media Vocational education must also focus on and accelerate the development of skills in communication with children, but also develops only a certain level.

4) Educational quality issues Teachers and students found that the shortage of vocational teacher school teachers have not developed as well as they should be a problem for the personnel, teachers. Teacher Development Ideas System Inadequacy of production, both quantitative and quality capacity. Teacher shortage scarcity ends in-branch Teacher Development, Location Readiness, Equipment Tools

3. Effective and sustainable government vocational policy designation guidelines

1) The guidelines must set clear and continuous vocational policies, found that vocational administration there is no stable education, government adjustments, and not an analysis of actual problems, rarely seen in government policy. The team concept stipulated. It's hard to use, vocational

institutions, policies from the government. When the government changes, policy changes, there is a lack of episodes. Not continuously.

2) The policy provides all agencies that direct to create good values and images of vocational education. As well as using the media to understand and create a positive attitude towards vocational education for society and people at all levels, it is important to focus on the subject. The image and values of vocational education are improved. The government must point out the importance of vocational education, explaining the opportunities for graduates to employ in the next step. The government should set a strategy and strategy plan to determine the direction of productivity, quality, and compensation.

3) Organize vocational courses and education by the labor market in both quantitative and quality, it is found that the establishment should be defined by the labor market used to develop nationally into targets, according to the Ministry of Education and Establishment. Government Vocational Policy but quality personnel are not enough to meet the needs of the private sector.

4) Have policies to reform and improve the quality of the school. Teachers and students have been found to encourage students to have qualifications or skills in both reading out, writing. The skill to calculate is analytical thinking skills. Judgmental thinking and fixing problems. Creativity, innovative thinking Teamwork cooperation and leadership allow students to see the career path and opportunities of future work as a way to bring them to quality practices.

5) To establish a central agency for screening, student quality tests, provide certificate and coordination between the school and the establishment of regular vocational education and bilateral systems, it found that the government should assign compensation to vocational graduates. By international labor standards, communication skills, and media awareness, understanding cultural differences. The thought process, which is in modern times. It has a lot of computer and technology capabilities.

Discussion

(1) The context of policy formulation studying by analyzing related documents, it is found that the government vocational education policy, 2012 – 2026 is comprehensive. 1) Focus on the production

of vocational education to meet the needs of the labor market. 2) Develop the quantity and quality of teachers, faculty, and educational personnel in vocational education. 3) Improve the quality of educational institutions. And new learning sources. 4) Develop new management quality. The current problems of vocational education are 1) problems of discontinuation of the policy, 2) Problems of image and values, 3) Problems of the standard of curriculum, 4) Problems of quality of schools, teachers and students which are in line with the concepts of Prapapan Preewan et al. (2016) Bilateral Vocational Education It is considered an education to produce skilled labor that meets the needs of the labor market. Government policy to practice in schools, there is a reform of Thai vocational education, which is 1) to develop vocational teachers to excel in the content in the subject area taught and how to teach. 2) Adjust the curriculum. 3) Set targets for increasing students in Every course and every level at a progressive rate by increasing proportion every year and reduce the dropout rate Must extend the current occupation and increase new career skills for the working-age group. 4) Personnel management and budget will be decentralized to higher education institutions and vocational institutions. 5) The use of information technology in education. Teaching 6) Creating understanding, communicating, and publicizing, and 7) Organizational structure There will be a combination of public and private vocational education responsible for vocational education management in the country.

(2) To study the problems and obstacles to determining vocational policy in Bangkok. 1) The issue of policy inconsistencies has found that political factors affect vocational policy determination. Government change, As a result, the policy changes the way it changes, thus causing inconsistency in line with the concept of Warakorn Samkosit (2014) the interview said that under the Thai political mechanisms, changing the government and adjusting the cabinet frequently, the Minister of Education chair was shaky, followed by a lack of continuity in education policy. Because each government, each minister, even if the same party has its new projects and plans, makes the Thai education system a “step back” 2) In line with the concept of Dapong Rattanasuwan, the government of the government, which response to the manufacturing sector, but also does not incentivize children and parents who still have an attitude to university classes, in line with the concept of Dapong Rattanasuwan. The current occupational education problem conditions include the number of learners decreasing, as the image of the vocational identity is not the case. Student controversy and the values of obtaining a degree, the

Education Department's vocational policy, including visualization, vocational identity, to encourage more interested in vocational education. In the past, the Vocational Office has prepared media to promote society to keep a good picture through the media, whether it's publicity and others. The adoption of information technology in vocational teaching in line with the research of Prapapan Preewan et al. (2016) has conducted a study of the cause-based relationship model of elements affecting the development of bilateral vocational education, finding that at the heart of bilateral system management is the cooperation between educational institutions and the establishment. Management is a common process in all aspects. Cooperation means management. Between academics and government agencies. Private, establishment, domestic, and international. Curriculum Development and Co-Organized System Development is to repeal the rules. Barrier regulation Tool support, funding, budget, knowledge, and research lecturers, Also, the program at the Vocational Education Office (SAT) has been updated to find that it does not meet the standards as follows: The prof. needs to be modernized and the program must be more clearly adjusted. Today, the private sector needs a lot of high-level professional diplomas (1999), but the group that ends up does not meet the requirements. Course adjustments must be adjusted to produce an immediate working population. 4) Educational quality issues the main problem is teacher development. The shortage of vocational teachers School teachers hasn't developed as much as they should. Inadequacy of quantitative and quality capacity production, which is consistent with Akaradech Jamderm (2013) researching the marketing strategies of private vocational education schools in Thailand. It found that the academy's image had a direct and indirect influence on the success of private vocational education through the marketing strategies of private vocational education schools in Thailand. And the models discovered. It is consistent with empirical information, in which researchers find that students have focused on teaching facilities. Technology, teaching materials, in modern and self-sufficient disciplines, as well as in missions, must be a common democratic value. Transparency in government practices must be conducted honestly, directly, and requires disclosure of necessary and reliable information to the public. It is easy to access such information and equality. Equity in government practice must be provided equally. There is no segregation between men and women. Race, language, gender, age, physical or healthy condition. It also takes into account the equal opportunities of access to the public services of disadvantaged people in society.

(3) To propose effective and sustainable government policy formulation of vocational education policy The results showed that 1) Must establish a clear and continuous vocational education policy consistent with The Office of the Public Sector Development Commission (OPDC). (2013), said that the Participatory State consists of participation/effort to seek consensus (Participation / Consensus Oriented), which means that in the performance of public service must listen to people's opinions. As well as allowing the public to participate in knowledge, understanding, understanding, sharing views jointly presents important problems/issues that are related to problem-solving Participate in the decision making process and operations, and jointly check the performance results.

2) Every department that supervises to create values and good image of vocational education including creating a positive attitude towards vocational education for society and people this is consistent with the research of Pasin Tangjuang and Phetcharee Rupavijetra (2007). Potential development of manpower in vocational schools and establishments found that the form of vocational education management that must focus on changing attitudes Professional values there is support from the workplace in support of machinery, tools, scholarships, and is a ready source of internships.

3) Organize curriculums and vocational education to be in line with the labor market, both quantitative and qualitative. Establishment should be established by the establishment according to the labor market, use in national development to reach the target, according to the Ministry of Education and enterprises. Government policy on vocational education is very responsive to the industrial sector, but quality personnel Not enough to meet the needs of the private sector In line with the concept of Dapong Rattanasuwan (Thaireform, 2016) He said the course was changing rapidly. There are now many new courses and labor market demands, such as modern farm robots, which need to be reviewed to be more modern, elevating vocational education to universal. It is necessary to elevate the Thai vocational teaching to ASEAN's vocational center. There are many ways to take action in many areas, whether it is the establishment of a collaborative educational institution with countries such as Thai-German Technical School. Personnel development supports rail transport to enhance the English communication skills of professional children in addition to technical terms that increase your career chances. Also, there is a concept that will elevate higher education English in the form of a bachelor's degree exam alongside reduced school time activities. It was given to the director of all vocational

colleges to support the activities of reducing school time. It is paired with local schools, with an emphasis on junior high school students to provide the opportunity to practice activities that promote all 4H or practice/learning activities or further educational guidance activities to get their children to know themselves, and if they are born, it will be another way to help students become more vocational.

4) Reform and development of educational quality Teachers and students have been found to encourage students to have qualifications or skills in both reading out, writing. The skill to calculate is analytical thinking skills. Judgmental thinking and fixing problems. Creativity, innovative thinking Teamwork cooperation and leadership opportunities allow students to see their career paths and future opportunities to guide them to quality practices by Akaradech Jamderm (2013) research, about marketing strategies for private vocational education schools in Thailand. It found that students were focused on teaching facilities. Technology Equipment In 2013, the Company's business operations were established in 2014. Knowledge gained by society Good friends, having a good future, and having a job, Student positive attitudes mean a student's good idea level of image Ryde, including education, educational institutions in terms of suitability to students. Student preferences in the overview of educational arrangements, therefore, educational institutions need to create positive motivation and positive attitudes to students to achieve behavior that affects the success of the school. In the section, the knowledge of the abilities of vocational teachers must be developed and the number of teachers is sufficient to teach.

5) To establish a central agency for screening, student quality tests, provide certificate and coordination between the school and the establishment of regular vocational education and bilateral systems, it is found that the government should assign compensation to vocational graduates. By international labor standards, communication skills, and media awareness, understanding cultural differences. The thought process, which is in modern times. It has a lot of computer and technology capabilities, which are consistent with The Concept of Dapong Rattanasuwan (Thaireform, 2016), He added that the Ministry of Education is currently implementing important policies on vocational education: the inclusion of state and private life. The aim is to keep the vocational operations both at the same pace. There is a greater connection. The Ministry of Education's vocational policy found that bilateralism

is another system that allows education management to meet the needs of the private sector. Employers are very involved in 2) with 3) qualification system, bilateral teaching.

Conclusion

(1) The context of vocational education policy setting in Bangkok Government vocational education policy 2012–2026 consists of 4 policies, 10 strategies, 28 strategies, and 93 projects. The policy principles of policy formulation for vocational education consists of 4 areas: 1) aiming to produce vocational manpower. 2) Develop the quantity and quality of teachers, faculty, and personnel. Educational 3) School quality development and new learning sources. 4) Develop new management quality.

(2) Problems and obstacles Found that the problem of discontinuation of the policy Images and values standard course quality of schools, teachers, and students.

(3) Guidelines for policymaking that must be clear and every department that supervises create good values and image arranges the curriculum by the labor market the government should set appropriate compensation.

Suggestions Research

1. Suggestions for the context of the policy formulation of vocational education in Bangkok found that the vocational education curriculum should be consistent with the labor market, both quantitative and qualitative, have specialized courses. To people of all levels Can learn throughout life to strengthen and success in the profession of graduates should be as bilateral as possible for students to have the opportunity to get a real internship and fully operational

2. Suggestions for problems and obstacles in formulating vocational education policies in Bangkok found that create values and good image of vocational education. Including the use of media in understanding and create a positive attitude towards vocational education For society and people at all levels should have the policy to organize curriculums and vocational education To be in line with the labor market, both quantitative and qualitative, with a policy of reform and development of educational quality. Teachers and students concrete and continuous

3. Recommendations for effective and sustainable government vocational policy formulation found that policymakers in vocational education should have morality and ethics knowledge and have a deep understanding that will set the policy for vocational education to be able to be used in practice as well as being responsible for their policies both the discipline and the law, creating values and an image for vocational education. The government should have direct agencies responsible, such as the provincial committee. In public relations and create a positive attitude towards vocational education for society and people at all levels together with the private sector to organize a professional qualification system and standard certificate to certify professional competency for those who already work or graduates.

New Knowledge

In studying the policy formulation of vocational education in Bangkok discover the policy-making guidelines. 1) The guidelines must establish a clear and continuous vocational education policy 2) There is a policy for all departments to supervise to create good values and good image of vocational education. 3) Organize curriculum and vocational education by the labor market both in quantity and quality 4) There is a policy of reform and development of educational quality. Professors and students concrete and continuous 5) Establish a central agency for screening Student quality test giving diplomas for certification and coordination between educational institutions and establishments. It will be beneficial. The vocational institute will be used to push to create stability and strength in the development of vocational students.

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