
Punctuation in Television Soap Opera “Love Destiny”

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Abstract

This article aims to study the punctuations of television soap opera “Love Destiny” by applying three concepts: film punctuation, cold media and hot media; and punctuations in television reality game show for analyzing. Qualitative research is methodology was conducted the study. As a result, television soap opera “Love Destiny” has supporting punctuations or reactions from pictures and sound to support the main story and build the emotion throughout the scene.

Keywords: Punctuations / Television Soap Opera/ Love Destiny

Introduction

Television is the medium that is not popular as it used to since the new media such as mobile. However, the television still has power to bring the audiences back to watch it again in some certain time. Previously, television soap opera “Love Destiny” could open up the television wave again and broadcast in many other media. Follow up by many studies and research tries to study this phenomenon from “Love Destiny.” Most of the studies are about television script, acting, directing, production and editing but none of the study that have discussed about the punctuations—same as the cookbook that mostly talk about how to cook but never tell about the timing, according to “The Missing Ingredients.” This is the problem that the writer

sees and wants to study the punctuations in television soap opera “Love Destiny.” The objective of study aims to understand the punctuations in television soap opera “Love Destiny.

Literature Review

There are three concepts that apply to this article: punctuations in film, cold media and hot media and research paper “The Comparative Study on Punctuations of Popular Television Reality Game Shows”

Punctuation in Film by Cristian Metz had written shortly about punctuation that the combination of two or more shots can be call as punctuation.

Cold media and hot media by McLuhan has discussed that hot medium is a medium with high definition in content and low participation from the audience, vise versa cold medium is a medium with low definition in content and high participation from the audience.

Lastly, the research article on “The Comparative Study on Punctuations of Popular Television Reality Game Shows” has discussed about the punctuations in television that can be apply to methods to analyze.

Methodology

This study is a qualitative study in which analyze by the partial of sequence of the television soap opera “Love Destiny” and conclude the findings.

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Result

From research finding, the writer can categorize the shots of picture and audios into five categories, three are the shots of picture and other two are the audios. The shots of picture have three types 1) main shot that

consist of acting and dialogue, 2) main shot that consist of only acting and 3) supporting shot that support the other two main shots. The audios have two types 1) dialogue and 2) music. From the selected television soap opera “Love Destiny” sequence, the writer can analyze as following graph table below.

Time

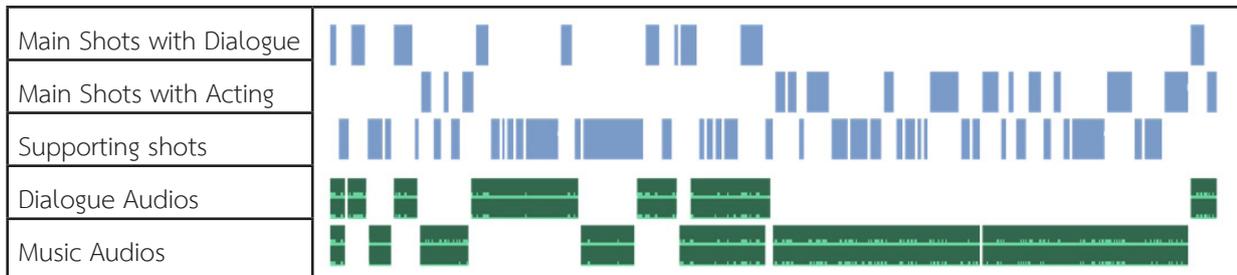


Table 1: Shows how the punctuations of shots and audios in television soap opera “Love Destiny” in 2.40 minutes

From the table and be observed that in duration of 2.40 minutes, the shots have changed 61 times consist of 10 of main shots with dialogue, 15 of main shots with acting and 36 of supporting shots. This can be concluded that supporting shots is the most important in television soap opera “Love Destiny,” even though the main shots are the story telling shots but supporting shots (Reaction shots) is the shots that could draw the audience attention. However, the audio also could affect the audience emotion.

The dialogue audio happened 7 times with the duration of 59 seconds and music audios happened 7 times also but with the duration of 1.59 minutes, in which there are three kinds music audio that were used: comedy music, mystery music and successful music—these three kinds of music can support the dialogue audio and the two types of main shots to draw the audience emotion.

As a result, punctuations in television soap opera “Love Destiny” are the punctuations that is mostly supporting the main storyline by

supporting shots and music audios that have more participation from the audience.

Discussion

From the study punctuations of television soap opera “Love Destiny,” it can be concluded that it is a hot media according to McLuhan because it has high definition in content and needed low participation from the audience.

Another issue from discussion is that punctuations is not only switching the pictures or the shots but the acting, dialogue, editing, directing and mixing audios are the ingredients of punctuations. Also, most of the recent study aims to study to main topics: content and production, in which the punctuations are the missing one. The punctuation can be discussed in following chart.

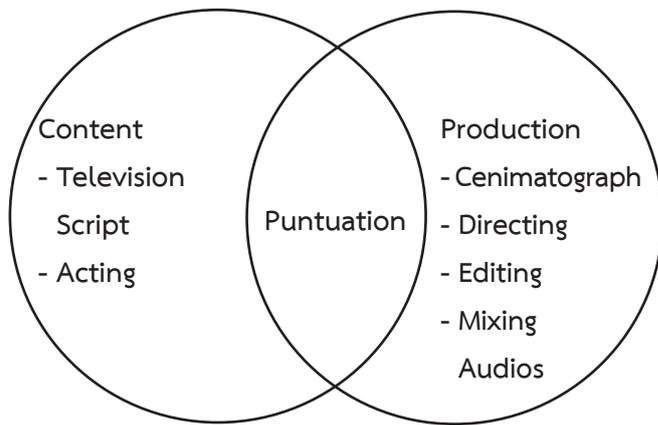


Figure 1: The chart shows the relationships of punctuations with the content and production

From the chart, it shows the important of relationship of punctuations to the content and the production in which the content consist of television script and acting; and production consist of cinematograph, directing, editing and

mixing audios—in which the punctuations is part of both content and production.

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