

The Inheritance of “Guangdong Music” From the Perspective of the Music Education Management in Universities of Guangdong Province, China

Qian Zhao* Wasin Phromphithakkul*
School of Management, Shinawatra University*
609991028@qq.com, wasin.p@siu.ac.th

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Abstract:

This Article aimed to study 1) Analyze the current situation of the development and inheritance of Cantonese music. 2) Explore the reasons for the poor transmission of Cantonese music. 3) Explore the current teaching mode in Guangdong universities. And 4) Study the specific practices of transmitting Cantonese music in the teaching of colleges.

Teaching management research of this article is aimed at how to inheritance of Cantonese music, Guangdong in college teaching in 27 universities in Guangdong province of Cantonese music courses, inheritance present situation investigation, analyses the reason of inheritance in poor condition, this paper in Guangdong in-depth research and discussion in the management of teaching and the Cantonese music talent training mode, systematic and comprehensive exploration of undergraduate colleges and universities in Guangdong province Cantonese music inheritance path and method. With the goal of obtaining broad and in-depth information from multiple sources of information to achieve research objectives, the researcher applies hybrid methods to the study. In terms of qualitative research, literature review, scholar interviews and other methods are adopted to interview with Guangdong music folk inheritors and teachers carrying forward Guangdong music among college teachers in an in-depth way. The data collected from qualitative methods will be used to design and develop questions in the questionnaire. The questionnaire will be used to collect data on the III current stakeholders in Guangdong music education in Guangdong Province. The study uses one-way variance analysis and multiple regression to test the relationship of variables and hypotheses. All these provide a scientific method for the management of college education, so that Guangdong music can be passed down, inheriting and carrying forward this great cause, and having an important role and academic value for the further development and innovation of Guangdong music culture. At the same time, the social development and progress in the Guangdong region can also be promoted, thus making Guangdong music culture more brilliant.

Keywords: Cantonese music, college teaching, classroom teaching, practice and thinking.



Introduction

The national policy orientation for the inheritance of folk music. The 2018 National Arts Foundation project consists of "Study on Talent development of excellent traditional Chinese music culture" and "regional music. In addition, research". Chen Shaoji, deputy secretary of the Guangdong Provincial Committee of the Communist Party of China gave a speech at "Lv Wencheng and Guangdong Music" Symposium:

The goal is to build a cultural province, inheriting the good traditions of Cantonese music and the revival of Cantonese opera performing arts into a Traditional art that shines with vitality in other words, Cantonese music is a gem of Lingnan Art Culture And there are 27 colleges and universities with music majors in Guangdong scattered throughout the province and responsible for the succession. Cantonese songs of the present and the future.

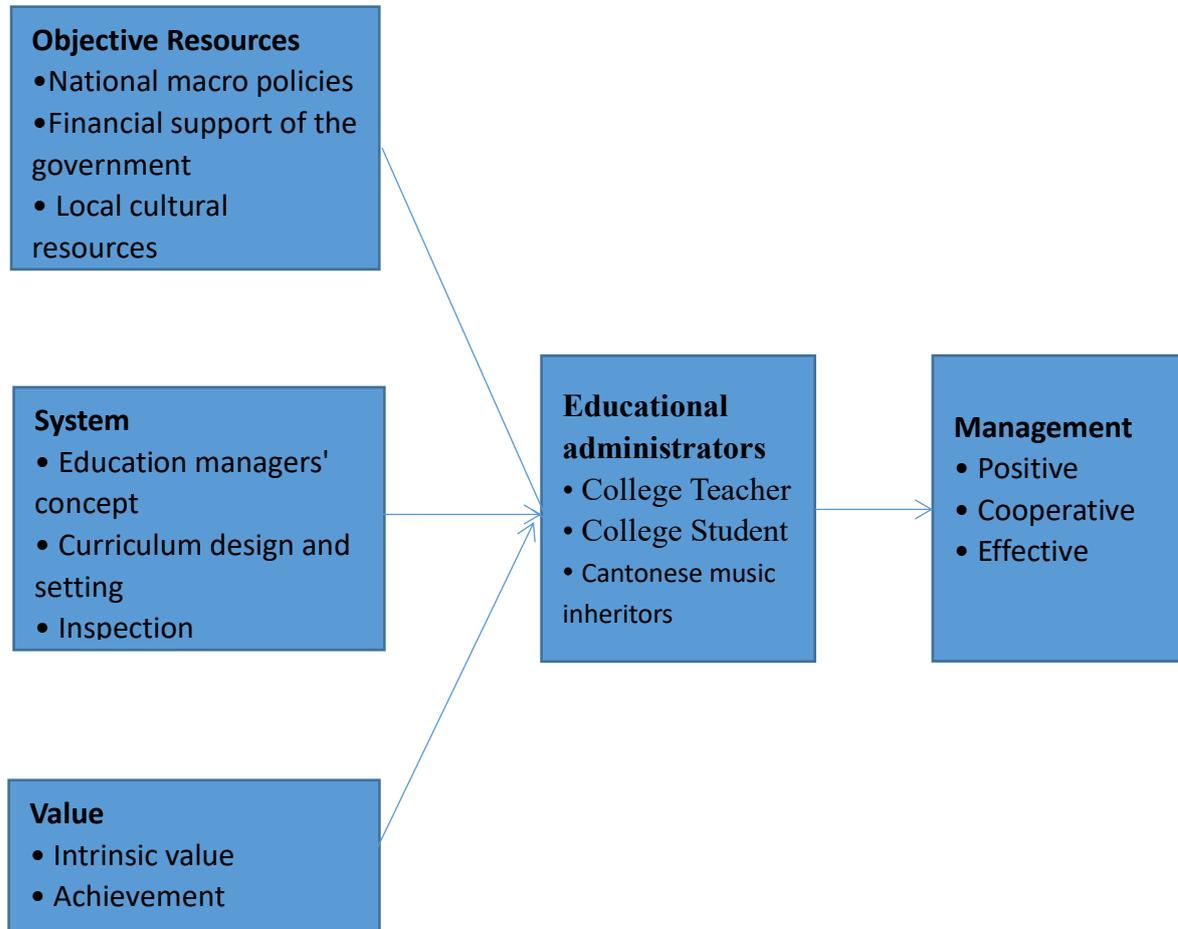
"Cantonese Song", also known as "Cantonese music" was registered as the first national cultural heritage site. In June 2006, it was one of the most important ethnic music in Chinese folk music. It is one of Lingnan's three main musical genres: Cantonese music, Chaozhou music, and Han music. supported by the modern Guangdong region to China and the world and it is also a cultural industry with outstanding status. Cantonese music and an art form developed from Cantonese music in traditional Chinese culture and is a project that inherits the past and leads to the future. However, the current situation is not good. This is mainly due to the fact that the ability is too low. moreover, the current teaching system is quite unfavorable for practicing musical talent. This is because it is generally a teaching style of western music. In this situation, Huang Rijin asked, how can we develop a talent for composing folk songs? I'd like to add: How can we develop talent for local music inheritance? How to convey "Cantonese songs" in the teaching of the college? The author's doctoral thesis takes an in-depth study to address these issues from the perspective of university education management.

Research Objective

1. Analyze the current situation of the development and inheritance of Cantonese music.
2. Explore the reasons for the poor transmission of Cantonese music.
3. Explore the current teaching mode in Guangdong universities.
4. Study the specific practices of transmitting Cantonese music in the teaching of colleges.



Conceptual Framework



Research Methodology

With the goal of obtaining broad and in-depth information from multiple sources of information to achieve research objectives, the researcher applies Mix methods to the study. In terms of qualitative research, literature review, scholar interviews and other methods are adopted to interview with Guangdong music folk inheritors and teachers carrying forward Guangdong music among college teachers in an in-depth way. The data collected from qualitative methods will be used to design and develop questions in the questionnaire.

The questionnaire will be used to collect data on the current stakeholders in Guangdong music education in Guangdong Province. The study used SPSS26 to test the relationship of the variables and to test the hypotheses.



Research Results

On the macro level: National policy support. Chen Shaoji, the deputy secretary of the Guangdong Provincial Committee of the Communist Party of China, said in his speech at the “Lv Wencheng and Guangdong Music” Symposium: To build a cultural 178 province and promote national culture, we must inherit the fine traditions of Guangdong music and revitalize Guangdong music, including the revitalization of Cantonese Opera art, to make traditional art glow with new youth and vitality.

Through policy research, it is found that from the state to the provinces and cities, more and more attention is paid to the inheritance of local music and the national-level project orientation also clarifies the focus of traditional music inheritance. Guangdong province must consider the inheritance, innovation and development of Guangdong music from the strategic height of building a major cultural province. Guangdong province is a major economically strong province with backward culture. This unbalanced pattern has seriously affected the province’s strategic process of taking the lead in modernization. As an important part of culture, music culture is the core of culture. The construction of music culture is an important symbol of cultural construction. Guangdong music is the brand of Guangdong culture construction. Therefore, further building this brand is of great significance for building an important cultural province.

On the middle level: School administrators. 27 colleges and universities with music majors in Guangdong province, committed to protecting and inheriting Guangdong music, spread throughout Guangdong province. In the teaching management of colleges and universities, the training mode of Guangdong music talents is gradually explored. Specifically, to expand the teaching staff, the administrators should support and appeal to the teachers of the college to participate in the research and teaching of traditional music, strengthen the management and input of the school administrators on the teaching staff. The attitudes and behaviors of the teachers directly affect the students’ behavior, which can also arouse students’ enthusiasm to learn. Only a more comprehensive and complete team can lay a good foundation for the development of Guangdong's music education in the future. In addition, school administrators should increase the propaganda of Guangdong music 179 in the school, hold more Guangdong music salon activities, and improve the sense of cooperation under the social environment. They should also call for local education committees and education administrative departments at all levels to fight alongside the university, and to strengthen students’ excellent traditional music culture education as a strategic task.

Moreover, school administrators should improve the evaluation and supervision mechanism of traditional music culture of Guangdong in college music education, strengthen the study of Guangdong traditional culture education in colleges and



universities, and provide strong guarantee and good conditions for improving the inheritance education of Guangdong music in colleges and universities. A diversified views of music education should be established, the barrier-free connection with folk artists strengthened, flexible curriculum set up, and the compiled Guangdong music textbooks valued. As for schools, they should give full play to the social functions and roles of education and inheritance, and vigorously support local folk art and art organizations to carry out various activities in schools. Schools provide them with venues, facilities and equipment for the show. The school actively organizes special concerts, performances and competitions of local folk music organizations in the region, selects activities, rewards outstanding art teams and outstanding folk artists and inheritors, promotes the creation of Guangdong mass music, deepens the performance and exchange activities, and activate the folk art stage, revitalizing national folk music and carrying forward Guangdong music. The feasibility of developing the inheritance of traditional music in Guangdong colleges and universities: combining the old-style oral education model with modern teaching methods to improve students' professional quality and enhance employment competitiveness. Higher education is at the forefront of the times. Under the background of "big data", "micro-course" and "Mooc", university administrators should actively support, promote and specially assign technicians to make Guangdong music videos online for students to learn in a better way. New media, as a new medium based on digital technology and the Internet, mainly includes Internet media 180 and mobile phones.

Among them, Internet media is one of the three major categories of music used in new media, and mobile media is currently used less.

Teacher: The development of Guangdong music inheritance should be based on the actual situation of the locality and the strength of the college. The relevant teachers should be trained by the inheritors to put the contents of traditional music into the classroom, and combine the inheritance with the campus and related campus activities, so as to teach students the knowledge of local traditional music in a better way. Teachers are a key to local traditional music teaching. Only by giving full play to the potential of teachers, can the goal of inheriting Guangdong music in college teaching be achieved step by step. The principle of local traditional music content and teaching target evaluation system in college music teaching must be based on the historical responsibility of inheriting national music culture, with the national consciousness of music culture as the basis and music basic education as its carrier, proposing its own unique independent construction goal. At the same time, the characteristics of college music majors and local specific conditions should be scientifically and meticulously transformed into corresponding evaluation systems and turned into operational quantitative indicators, such as formulating a set of teaching plans and talent training programs with their own characteristics, the requirements, quantity, hours of teaching concerning the selection of local minority acoustic instruments, and the curriculum standards, teaching objectives, and effect requirements for the new curriculum related.



Besides, based on the characteristics of college teaching and the specific conditions of traditional music in the local area, the school schedules, teaching-related management, and artistic practice of the relevant school-based courses are set during the teaching period.

Research innovations In the area of Cantonese music inheritance, the literature analyzes the current situation of Cantonese music inheritance, how we should inherit Cantonese music 181 under the impact of Western music, the feasibility of Cantonese music inheritance in higher education, the path of Cantonese music inheritance in higher education, ideas and suggestions for schools to better develop Cantonese music in the future, the issue of school-based teaching materials for Cantonese music, and proposals for the innovation and development of Cantonese music. However, most of the research is on the dissemination of Cantonese music at the level of social activities, and the research on heritage in university teaching is almost superficial and not detailed according to the characteristics of university teaching. In this paper, a specific approach to the transmission of Cantonese music in university teaching is derived from questionnaire surveys and in-depth interviews with university managers, university teachers and university students in Guangdong.

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