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Research Article

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The Development and Innovation of Chinese Children's Vocal Music

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ARTICLE INFO	ABSTRACT
Name of Autor: 1. Chun Zhong Art Performance Communication, School of Liberal Arts, Shinawatra University, Thailand Email: 403963150@QQ.com	The current situation analysis of children's vocal music singing and communication, the various contradictions restricting the development of children's vocal music are analyzed. At present, the innovation of children's vocal music singing and communication suggests that the appropriate communication mode plays a certain role in promoting the development of children's vocal music, and good singing is also an important way of vocal music works dissemination. The article is aimed to summarize the problems existing in the current child vocal music education, and summarize how to realize the sustainable development of the child vocal music communication. Vocal music is an indispensable part of human life. Today, we study children's vocal music singing and communication problems, which is of great significance to the development of vocal music in China.
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Introduction

Vocal music education has a long history of development in the West, and music education began as early as in ancient Greece. After the Middle Ages, the church music as the mainstream began to develop, and singing was the main form of expression. In the eighth century AD, a singing school founded in Rome was the beginning of professional singing teaching. Later, the medieval music showed a clear religious style. In the 4th century, a singing school was established in Italy to train children's voices (Li Fu, 2008). Vocal music is an indispensable part of human life. Today, we study the development and innovation of children's vocal music singing, which has an important meaning for the development of vocal music in China justice.

1. Analysis of the current situation of children's vocal music singing

With the development of the times, the rapid growth of social material wealth, quality education in children's education, children's parents also gradually pay attention to the comprehensive quality of children, children's vocal singing learning more and more attention, people's pursuit of spiritual life gradually improve, TV vocal talent show, star plan to stimulate the "singing", greatly improve the enthusiasm of children in learning vocal music. However, the teaching of children's vocal singing has not yet formed a systematic teaching mode, and most vocal music teachers have not experienced a systematic learning in their own childhood stage. The current teaching work of children's vocal singing is both from the teaching materials and teaching way, or from the teaching experience, there are certain deficiencies. Children's vocal music education in training and reserve a group of outstanding talents at the same time, also appeared a series of problems, including teachers' teaching, teaching concept, teaching mode and the children's vocal music education as the contradiction, the old teaching concept and teaching mode questioned by people, and the current importance of children experience vocal music teaching requirements, its essence is "teaching teachers and students status contradiction" and "traditional one to one children vocal music teaching course experience and the current music group class, collective class course experience contradiction". Why do children learn vocal music? How children's vocal music should look like? Factors affect the transmission of children's vocal music performance, such as children's physical and psychological, teachers' level, social environment, relevant policies and other effects on children's vocal music performance and communication (Lu Ji, 1980). What are the status quo of children's vocal performance? How to improve the children's level of vocal music? What kind of vocal music teaching method is more acceptable for children? And so on, these problems are the key to the development of children's vocal singing, but also we need to solve the research problems. Among the many problems, the following four aspects deserve our attention:

1.1 The contradiction between children's vocal music teaching concept and the current situation

Concept is ideology, the reflection of objective things in the human brain, is a kind of invisible or intangible but always can feel things, it determines people's actions. In children's vocal music learning, teachers' training goal for children's vocal music singing is to improve their singing level as much as possible (Dai & Niymsilp, 2022). Although it is not necessarily

required to become famous and get married in the future, at least they hope that students can have a considerable degree of singing ability after a long period of training. The direct influence of this teaching view is that teachers require students to practice their skills from an early age. With the improvement of technology, they can learn the works of different periods, different composers and different styles of time, which takes a lot of time to teach them. Most of the students are able to perform the fixed score works when it comes to singing, but they have limited involvement in other vocal skills like improvisation, chorus, and duets. As a result, the teaching outcomes are quite limited in terms of variety and scope. The development of science and technology makes learners have more and more information to obtain vocal music learning widely and convenient. At the same time, due to the change of learning needs, parents and students hope to choose the content learned in the learning process more independently, which makes the first contradiction between the content that teachers "teach" and the knowledge that students want to "learn".

Second, with the deepening of pedagogy and psychology research, education experts of traditional teaching in a weak position of students more and more attention, teachers and students' unequal status in teaching is increasingly criticized, on the basis of education and psychology research, with students "learning" as the dominant teaching concept began to gradually replace the teachers "teaching" as the dominant position of traditional teaching ideas. Constructivist learning theory believes that teachers are no longer the main element leading the educational process, and their status has changed from the "bearer" of the original knowledge to the "guide" to help students build knowledge, and teachers' work to how to become more Good to help the students to build their knowledge, and the students are no longer the passive recipients of knowledge, but the active builders of knowledge meaning. In this idea, means that students are more autonomous to learn knowledge, teachers encourage children according to their interests, learning needs, adjust teaching ideas and teaching direction, teachers for students' learning directional guidance and external environment support, guide students according to their own interest in learning knowledge and skills, its essence is "student center theory" began to replace the "teacher center", "teachers" teach "and students" learn " status change, is the second in vocal music teaching To the contradiction.

1.2 The contradiction in the demand of children's vocal music teaching mode

The teaching mode can be defined as: a relatively stable teaching activity structure framework and activity procedure established under the guidance of certain teaching thought or teaching theory. Ordinary children's vocal music teaching is mainly carried out in the form of individual classes, mainly with teachers teaching singing skills. Students are required to insist on vocal practice from childhood, master various singing positions and vocal methods and a large number of songs. Its class mode is relatively single (students return to class- teachers teach new knowledge or put forward higher requirements for the old homework), students almost every class in a stylized learning, lack of flexibility and freshness. The starting point and the foundation are uneven, which gives the same lesson The teaching platform has caused difficulties. Due to the influence of the traditional teaching mode, the teaching method of vocal music is still at the level of "demonstration" ——, "imitation learning" —— and "singing", judging from the problems reflected in the current teaching, many students are not highly interested in singing learning, "rhythm" and "pitch" is especially weak, let alone good music performance. At the same time, due to the limited class time, this kind of vocal music teaching for students 'music experience, music understanding, music appreciation, music appreciation and music creation ability improvement is relatively limited, more rely on the children's own age growth, strengthen the understanding ability, rich experience to improve.

With the development of society, a single child vocal music teaching content has been gradually more difficult to meet the needs of children, learners hope that teachers to adjust the class procedures and content to guide students to obtain a new learning experience in class. Secondly, a single individual lesson setting does not conform to the psychological needs of children learning music, children are more suitable for the collective environment through games, mutual aid, entertainment to experience, learn music, which requires vocal music teachers need to have the ability of multiple class, is also the teacher music comprehensive quality test, many teachers without dance foundation, even do not have the instrumental performance ability, pure vocal music technology, is not conducive to children The all-round development of vocal music and singing.

1.3 Contradiction between children's vocal music teaching materials and social development

Teaching material is the content of learning, as the human body is composed of hands, feet, head and other parts, the teacher should according to the student's own situation, learn from each other, tailored, choose the right teaching material. From the research results, there are two main problems in children's vocal music teaching materials: (1) The content of the teaching material is not clear. With the development of the times and the progress of children's pedagogy and psychology research, especially the further development of children's cognitive psychology theory. In order to optimize the pedagogical practices within vocal music education, it is imperative for vocal music teachers to engage in a continual process of acquiring knowledge related to teaching materials, incorporating novel ideas. Moreover, they should actively synthesize the accumulated wisdom of their predecessors, and strive to acquaint themselves with exceptional teaching systems. Such as Orff, Kodaly, Dalcroze and other music teaching system (Tabuena, 2021), in the study of the continuous summary of their own teaching part, in order to improve their own teaching ability. Although the arrangement of all kinds of textbooks reflects the writers' understanding of music culture in different periods, teachers are often too in the use of textbooks due to the differences in cultural background and lack of their own abilities, and lack of ability to match and use textbooks and jump out of the creation situation of textbooks. (2) Local teaching aids, children's vocal music education is special, children's mind for adults, is not mature, vocal music teachers mostly adopt the form of education, which requires teachers to use teaching aids to help children understand vocal music works, especially some of the story works. Of course, the basic knowledge of music, such as rhythm training, often need to use teaching aids, teachers according to the teaching content into the game, so that children can really experience "playing music" in the game, will learn knowledge through playing. The author has had some impression concerning very much in favor of the music teaching method from mother tongue advocated by Kodaly. In the selection of teaching aids, we should adopt teaching aids suitable for children of our own nationality. For example, for Chinese children, the mythological figure "Sun Wukong" has a better sense of identity than "Cupid" in the West. Teachers can also take children to make some teaching aids, increase children's interest in learning, guide children to experience this ethnic music culture, deepen their impression of this ethnic music culture.

1.4 Contradiction between children vocal music teachers' level and students' needs

The contradiction between children's vocal music teachers' level and students' demand is mainly reflected in the different aesthetic level of vocal music teachers and students. There is an old saying "there are no bad students, only inadequate teachers". In practical teaching, high-level teachers are full of students. Doing demonstration is an important part of vocal music teaching, which requires teachers to "learn high as a teacher", high-level teachers in children's vocal music training industry that is a hard to find, indicating the scarcity of good vocal music teachers. In vocal music instruction, apart from possessing expertise in pedagogical techniques, vocal music teachers are expected to possess proficiency in utilizing teaching equipment and employing various auxiliary teaching skills. Broadly speaking, the requisite skills for vocal music teachers in the classroom primarily encompass two domains: "teaching" through verbal elucidation and "singing" through demonstration. The criterion to judge whether a vocal music teacher is excellent is whether he can teach well and sing well. For most vocal music teachers, their student career is mainly to improve the skills to master more styles of works, after work, they focus on theory and practice to teach students, as for other related music skills are relatively ignored. With the development of society, people's perception of beauty has changed. Children's vocal music learners not only want to master how to "sing", but also want to master how to "play", which requires vocal music teachers to have more comprehensive knowledge and experience of singing and singing, learners have "live learning and use" requirements, and even if the teacher has the ability to compose music will have more advantages, can give students tailored repertoire. Vocal music is a practical art, hiding in the piano room learning mode is unable to meet the requirements of students to "go out". The pair of vocal teachers are getting better and better at music synthesis. When teaching chorus vocal music, teachers are required to have good knowledge of harmony and acoustics in teaching. When students want to organize their own band to rehearse songs, teachers are also required to have a certain ability to arrange music to be able to help students complete the rehearsal. In addition, with the change of children's demand and purpose for vocal music learning, teachers also need to have the corresponding curriculum development ability, can adjust their teaching form to adapt to the development of the times. This also means that if the vocal music teacher still adhere to the old teaching skills, do not strengthen the study of comprehensive skills related to music, will be gradually eliminated by the market.

2. Innovation in children's vocal singing and communication

Appropriate communication mode plays a certain role in promoting the development of children's vocal music. Good singing is also an important way to spread vocal music works.

2.1 Hunan TV's innovation of children's vocal music -- The New Generation of China

Hunan TV has always been innovative in variety shows (Sun, 2019). In the field of children's vocal music, wonderful programs have been launched one after another in recent years. One of the most representative works is The New Generation of Sound of China. The program was launched by Hunan Broadcasting and TELEVISION golden Eagle Cartoon TV on March 21, 2013, "World Children's Song Day", mainly for children aged 6-14. The time background of the program is face to face with Chinese children "have no songs," without our own songs social dilemmas, and advocating the positive energy of music expression, adapted by the classic fashion, "new rhymes" brand new creation, with the chorus, still presentation and sing antiphonal singing, diversification, depth excavation children's music talent, He succeeded in finding the most modern sound of children. The program is positioned as sincere dedication, a pure and pollution-free children's singing program. This program is Hunan Public Health in the production of large-scale seasonal programs to test the water, after five years of mode change and upgrade, not only the program has endured the impact of similar programs, but also maintained a long vigorous vitality. As of July 2018, China's New Voice has aired for five seasons since its debut. In terms of program quality and industry reputation, "China New Voice 5" has topped the Weibo variety show list for 12 consecutive times. As a topic keyword, "China's new sound generation" has been read nearly 2 billion times. Its brand influence and IP endurance are clear at a glance. Facing with the dilemma of empty content, low quality and poor quality in the children's music market, the program not only provides a stage for "listen to children sing" and "write songs for children", but also sets up a million fund to escort children's music dreams and original music for children. In each season, the output of original tracks is a big deal; in promoting the development of children's vocal music the program can be used for reference is to open up a new classroom of children's vocal music education; take star mentor guidance, PK competition practice, public welfare activities with the help of media and star charm, children singing to a high social heat; it breaks through the old model of vocal music classroom education and provides a new idea for children's vocal music education.

2.2 Children's vocal music innovation of Beijing TV

In recent years, BTV has successfully launched several critically acclaimed children's voice programs. For example, in 2015, BTV's Kaku Children's TV channel launched a reality children's show called Children's Voices Flying. In the same year, BTV and Beijing Shanxi Media Culture Co., Ltd. jointly launched a children's growth music program with top musicians to teach talented teenagers to sing classic songs. The program is dedicated to combining music and education. After the music class and report performance, under the protection of the music teacher, the teenagers had close contact with the special group composed of the original singers of classic songs and cultural masters, and completed the transmission of 100 Chinese and foreign classic songs. As of January 2020, "Music Master Class" has been broadcast for four seasons, creating a high audience rating and good social response. Qiao Yu, a famous lyricist, said that "Master Of Music" rarely gives people a sense of simplicity among its many programs. Whether it is the interpretation of classic songs or the exploration of music education, "Music Master Class" enables children to receive education not only limited to music, but also excavates the story behind music, which can be called a "music life lesson" to guide children and inspire the audience on the level of life.

The show' place of innovation reflected in the variety of elements into the children's education class, is different from the traditional children's abrupt infusion or rigid preach, as well as children's reality TV show good old adult trend and disorderly like with young children for fun, but in music as the carrier, based on music education carrier, Explore the mode of vocal music innovation education to inherit vocal music art. All the classics selected in the program are of high aesthetic value. Participation and appreciation of such programs are not only conducive to the healthy growth of teenagers, but also enable the public to review the classics together, which can effectively popularize relevant cultural knowledge and historical knowledge.

2.3 Influence of talent shows on children's vocal music education

Throughout the Hunan satellite TV, Beijing news and other media at the children's vocal music program, obtained relatively extensive participation in society and a more positive response, its to children the value and meaning with the traditional vocal music singing, mainly has the following aspects: first, prevalence of children's vocal music talent show to raise the public attention to the children's vocal music education. With the rise and development of children's vocal music talent show, the audience watch the programs in the

process of migration of plaster will be affected by these programs, and especially some popular children's songs widely spread to the social public, children, parents, school teachers to support children's vocal music education can play a positive role in promoting, It can also play an obvious supporting role in music education in schools. For example, in "the music master class" program, 16 have a vocal talent young in four songs hotel most, under the guidance of top musicians after admission banding, classical classroom, singing specially trained and graduation party four stages of refinement, the music teacher led all the way, finish the Chinese and foreign classical songs, forming good social effect. Secondly, children's vocal music talent shows can directly improve the public's cognition of vocal music. Through the participation and watching of talent shows, the public can directly improve their cognition and appreciation of music. This is because in the process of appreciating and experiencing music, it can be subtly influenced by music. Especially in many talent shows, by singing some classic songs, it can cultivate teenagers' interest in the cultural background of these songs and improve their aesthetic taste of vocal art (Xiao Meiya, 2015).

In addition, talent shows provide a platform for teenagers to sing classic songs, which is a sustainable way of cultural inheritance. For example, in the programs held by Hunan SATELLITE TV, from auditioning to successful promotion, every teenager participating in the program is supported by a family and social relationship, which not only contributes to a large number of loyal audience base for the program, but also plays a direct role in promoting the public's understanding of music. Third, vocal music talent shows can promote the positive and healthy development of teenagers' personality. From the general overview of the Hunan satellite TV, Beijing news show, it's not hard to see the age characteristics of children's vocal music program based on teenagers and design, whether it's training mode, the music content, form, or match the music teachers in the process of incentive mode, for adolescent personality shaping and the meaning of the character set has a positive and healthy, In the course of teaching through entertainment and teaching with pleasure, let more people realize that vocal music is a means of pleasing others and pleasing themselves. In the process of appreciating, spreading and creating vocal music, the personality and quality of people are the most crucial. Set age for these children's music talent show 6-13, the qin dynasty, the age comes as teenagers and a key period of children's physical and psychological method, in the process of vocal music education, social and cultural environment, family music education and vocal music learning channels and patterns of the music aesthetics and music the improvement of

comprehensive quality has a direct impact, It will also deeply affect the aesthetic value trend and character shaping of young children.

3. Summary

Creating a social atmosphere encourages family and social activities to sing children's songs. The children's chorus is a kind of children's vocal music operation mode which has been proved by many countries. Children vocal music education should follow the "natural development method" educational theory of common characteristics from children and adolescents "Fun, active" psychological characteristics, combined with the students for life experience, from the rhythm of the language, movement, dance, performance, music, games and so on training the students' music rhythm, guide students to use their own body, performances, games, drawing pictures form to explain, reproduce music, such as credit, these methods with very nature, smart way to learn about introduced the palace of music to stimulate students' interest in learning music. These methods are essentially different from the traditional methods of forcing students to sing by means of indoctrination and cramming, forcing students to memorize music theory knowledge, stifling and suffocating students' interest in music and talent.

Countries in the aspect of cultural policy should be also tilt of vocal music education for children, children's vocal music industry, encourage social capital investment to encourage the parties to the social resources to support children's chorus performance, build encouraging children singing and the spread of the social atmosphere, as a kind of can produce economic benefits of the cultural industry, realize the sustainable development of children's vocal music transmission.

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